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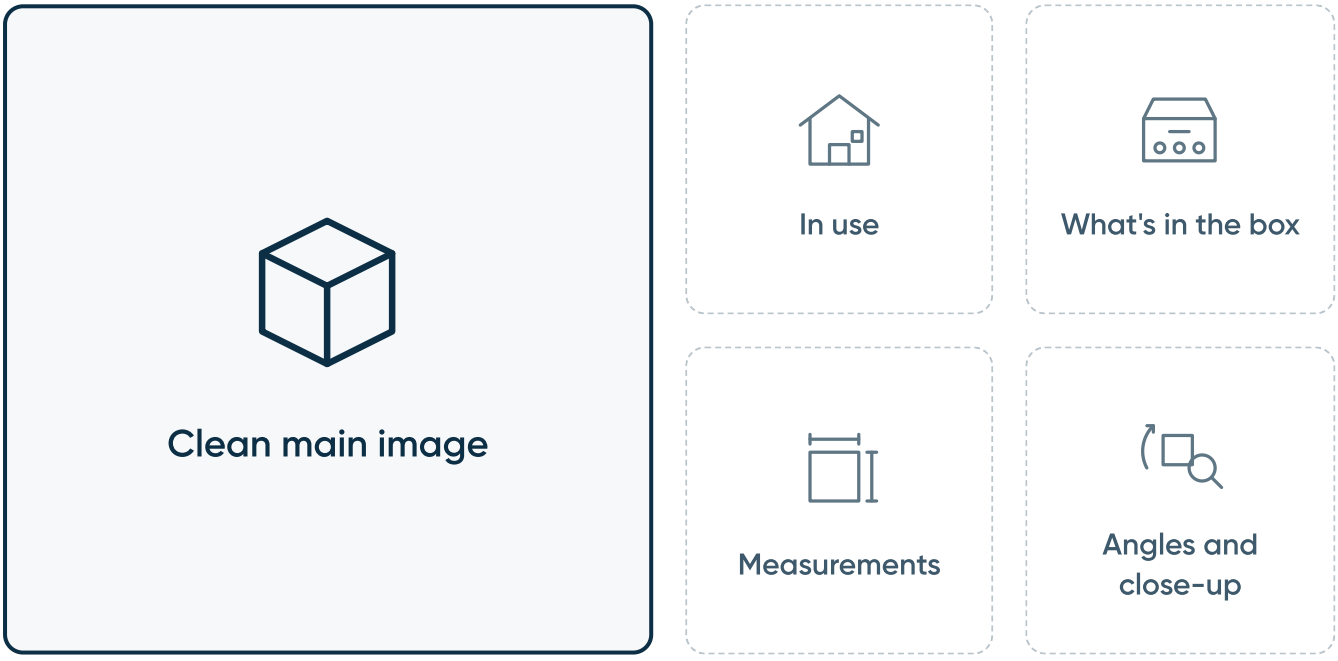
November 2026

FREE GUIDE

The ideal Google Shopping gallery for each product

Google Shopping shows your first image before anyone clicks. Keep the supplier images that fit a type below, and add the ones that are missing.

The ideal gallery



The clean main image goes first. The extras have no set order. Google allows up to 10.

⚠ Images you send to Google need 500 x 500 px from 31 Jan 2027

A smaller main image can get the product disapproved; a smaller extra isn't shown. Merchant Center lists them under Needs attention. Replace them with larger originals, not scaled-up copies.

What each image shows

Image	What it shows	Watch for
Clean main image	Only the product you sell, on plain white or light, or in a clean scene that shows it clearly. Google accepts both.	No added text, logos, graphics, watermarks, borders or products not sold with it. Same for variants.
In use	In a hand, worn, or in its room, so the size is clear. 42% of shoppers try to judge size from the images.	No photo? Take one with your phone, or have an image generator put the product in a hand or its room.
What's in the box	Every part and accessory, laid out, if the product comes with them.	Use the real product's parts, not a generated guess.
Measurements	Its dimensions, where size matters.	Use the real product's dimensions.
Angles and close-up	Other sides on a plain background, and the material or the part that matters.	Keep the supplier shots that show these.

View full research here:
ecom-eye.com/research/listing-images

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No guarantee of approval or sales. Based on Google's help pages and Baymard's research, read in Nov 2026.